



5. A method as set forth in claim 4 wherein said label is substantially free of messages related to using the article.

6. A method as set forth in claim 4 wherein said packaging has instructions related to use of the article.

7. A method as set forth in claim 6 further comprising printing said instructions on an exterior surface of the packaging.

8. An absorbent article comprising:  
an absorbent body having a peripheral edge, a first side, and a second side opposite said first side;  
an adhesive coating applied to said first side of the  
5 body permitting a user to attach said body to a preselected surface; and  
a covering removably attached to the adhesive coating to prevent attachment of the body before the user removes the covering from the adhesive coating, said covering having a size  
10 and shape selected for covering at least a portion of the adhesive coating when attached to the adhesive coating, a release side for contacting the adhesive coating when the covering is attached to the coating, and a message side opposite said release side;  
15 wherein said message side of the covering includes indicia directed to communicating a message to the user related to at least one of motivating the user, entertaining the user, educating the user, and inspiring the user.

9. An absorbent article as set forth in claim 8 wherein said message side of the covering is substantially free of messages related to using the absorbent article.

10. An absorbent article as set forth in claim 9 wherein:  
said absorbent article is a first absorbent article;

said first absorbent article is grouped with a second  
5 absorbent article; and

said first and second absorbent articles are received  
in a container.

11. An absorbent article as set forth in claim 10  
wherein said second absorbent article is substantially  
identical to said first absorbent article.

12. An absorbent article as set forth in claim 10  
wherein the container includes a message related to using the  
absorbent article.

13. An absorbent article as set forth in claim 12  
wherein the message related to using the absorbent article is  
printed on an exterior of the container.

14. An absorbent article as set forth in claim 8  
wherein said message side of the covering is substantially free  
of messages related to designating a source of the absorbent  
article.

15. An absorbent article as set forth in claim 14  
wherein:  
said absorbent article is a first absorbent article;  
said first absorbent article is grouped with a second  
5 absorbent article; and  
said first and second absorbent articles are received  
in a container.

16. An absorbent article as set forth in claim 15  
wherein said second absorbent article is substantially  
identical to said first absorbent article.

17. An absorbent article as set forth in claim 15  
wherein the container includes a message related to using the  
absorbent article.

18. An absorbent article as set forth in claim 17 wherein the message related to using the absorbent article is printed on an exterior of the container.

19. An absorbent article as set forth in claim 8 wherein the absorbent body is a feminine napkin.

20. A package of absorbent articles comprising:  
a plurality of absorbent articles, at least a portion of said plurality of absorbent articles having a removable label including indicia thereon related to at least one of  
5 motivating, entertaining, educating and inspiring a user of the article; and  
a container sized and shaped for holding said plurality of absorbent articles, said container having indicia thereon for instructing a user of the article regarding use the  
10 article.

21. A package as set forth in claim 20 wherein said label is removed from each of said absorbent articles having a label to enable full functionality of the respective article.

22. A package as set forth in claim 21 wherein said label covers an adhesive coating for attaching the article to clothing and thereby ensure proper placement of the article during use.

23. A package as set forth in claim 20 wherein the removable labeling is substantially free of messages related to using the absorbent article.

24. A package as set forth in claim 20 wherein the removable labeling is substantially free of messages related to designating a source of the absorbent article.

25. A laminated structure comprising:

a body having a peripheral edge, a first side, and a second side opposite said first side;

an adhesive coating applied to said first side of the  
5 body permitting a user to attach said body to a preselected surface; and

a covering removably attached to the adhesive coating to prevent attachment of the body before the user removes the covering from the adhesive coating, said covering having a size  
10 and shape selected for covering at least a portion of the adhesive coating when attached to the adhesive coating, a release side for contacting the adhesive coating when the covering is attached to the coating, and a message side opposite said release side;

15 wherein said message side of the covering includes indicia directed to communicating a message to the user related to at least one of motivating the user, entertaining the user, educating the user, and inspiring the user.

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